

THE 10TH ANNUAL UNPACKIN' it GOLF TOURNAMENT

10-27-2025

Presented By



**STRATEGIC
PLANNING
CORPORATION**
www.SPCinvesting.com

Sponsor Packet

MISSION

*To challenge,
encourage, and
inspire sports fans
to follow Jesus and
become more
like Him.*

Founded in 2014, **UNPACKIN' it®** Ministries has a vision to see sports fans everywhere following Jesus.

As one of the largest groups of people in the world, sports fans are uniquely passionate, loyal, outspoken, emotional, and committed to their favorite teams and players.

We want to see sports fans passionate about Jesus, loyal to their families, outspoken about their faith, emotionally healthy, and committed to the Church.



BRYCE JOHNSON

President/Founder
UNPACKIN' it
Ministries



UNPACKIN' it

Sports Fans Following Jesus

A MINISTRY FOR SPORTS FANS

UNPACKIN' it is a community of sports fans who enjoy sports together...engage in fellowship...and encourage one another. We use conversations about sports to lead to discussions about life and faith.

The ministry provides the following content and resources to help sports fans connect on a deeper level with Jesus, and also with each other:

- **The UNPACKIN' it Podcast** — Each week Bryce Johnson unpacks sports stories and relates them to life and faith with rotating pastors/ministry leaders as guest co-hosts. He also interviews intriguing guests from the sports world.
- **The UNPACKIN' it Devotional** — On Monday, Wednesday, and Friday, our faith and sports devotionals are sent to email subscribers. We parallel current sports stories to life and Biblical truth.
- **Bible App Reading Plans** — Fans worldwide have access to additional UNPACKIN' it devotionals on our YouVersion App reading plans.
- **Fantasy Football Fellowship (FFF)** — Equips any Fantasy Football league to cultivate meaningful fellowship and help individual managers take their next step with Jesus throughout the Fantasy season. We relate Fantasy concepts to life and faith.
- **Events & Fellowship** — Super Saturday Man Breakfast, Charlotte Turkey Bowl, March Madness Challenge, annual Golf Tournament, and PACKS (small groups) give the UNPACKIN' it community of sports fans opportunities for camaraderie and accountability throughout the year.

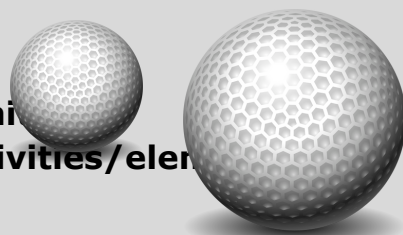
UNPACKIN' it Ministries is holding its **10th Annual Golf Tournament** on **October 27, 2025**, at Raintree Country Club in Charlotte, NC. The purpose of the tournament is to raise financial support for our ongoing ministry activities and resources while also providing a memorable event focused on building relationships and enjoying fellowship on the course. Several sponsorship opportunities are available, along with a lineup of benefits for your business.

EVENT SPONSORSHIPS

GRAND SLAM SPONSOR

\$7,500

- **TWO Foursomes (including golfer gifts)**
- **Opportunity to provide additional promotional items to golfers (*Have a table at one Tee Box to meet golfers, other product promotion, or sponsor promotional materials placed in each golf cart/golfer bag)**
- **Option to play with special sports/celebrity guests**
- **Option for custom marketing opportunities**
- **Two Sponsor Signs on the course**
- **Four Additional Sponsor Signs**
- **Official "Drink Sponsor"**
- **Official "Practice Green Sponsor"**
- **Social media, podcasts, and other recognition**
- **Sponsor of the following tournament activities/elements**
 - **Scorecard**
 - **Raffle**
 - **Awards Ceremony**
 - **Scoreboard/Golf Genius**
- **Acknowledgement at the Awards Banquet**
- **Listed on materials at the registration table**
- **Sponsor sign on table at breakfast and Awards Banquet**
- **Marketing Extras:**
 - **Year-round recognition on our event sponsors website: unpackinit.com/golf**
 - **Name included in email communication sent to participants pre and post-tournament**



MAJOR CHAMPION SPONSOR

\$5,000

- **TWO Foursomes (including golfer gifts)**
- **One Tee Box Sponsor Sign and one Hole Green Sponsor Sign**
- **Two Additional Sponsor Signs**

Official Sponsor for THREE of the following:

- Official sponsor of the "Golf Ball Toss"
- Official sponsor of the "Putting Green Contest"
- Official sponsor of the "Closest to the Pin Contest" and
Grand Prize Hole in One Contest" on Hole #9
- Official "Snacks Sponsor"
- Official "Post Round Meal Sponsor"
- Official "Mulligan Package Sponsor"

- **Includes the following:**

- Sponsor listed on materials at the registration table
- Table sign during breakfast and the Awards Banquet
- Acknowledgement at the Awards Banquet and Pre-Tourney

- **Marketing Extras:**

- Year-round recognition on our event sponsors
website: unpackinit.com/golf
- Name included in email communication sent to
participants pre and post-tournament





ACE SPONSOR – \$3,000

- ONE Foursome (including golfer gifts)
- One Tee Box Sign
- Opportunity to provide additional promotional items to golfers (*Have a table at one Tee Box to meet golfers, other product promotion, or promotional materials placed in each golf cart/golfer bag)
- Sponsor sign on table at breakfast and the Awards Banquet and Acknowledgement at Awards Banquet
- Listed on materials at the registration table
- Marketing Extras:
 - Year-round recognition on our event sponsors website: unpackinit.com/golf
 - Name included in email communication sent to participants pre and post-tournament

EAGLE SPONSOR

\$2,500

- ONE Foursome (including golfer gifts)
- Two Sponsor Signs
- Sponsor of ONE Tournament Contest:
 - Putting Contest
 - Chippo Contest
 - Closest to the Pin
- Year-round recognition on our event sponsor's website: unpackinit.com/golf
- Sponsor listed on the certificate for the contest winner
- Acknowledgement at the Awards Banquet
- Listed on materials
- Photo taken with the winner and put on the website with the winner holding the certificate with the sponsor's name

BIRDIE SPONSOR

\$1,900

- ONE Foursome (including golfer gifts)
- Includes one sign with the sponsor logo either on the tee box, fairway, or green
- Year-round recognition on our event sponsor's website: unpackinit.com/golf





CONTEST SPONSOR

\$1,000

- “Longest Drive Sponsor” for one hole OR “Closest to the Pin” and “Hole-In-One Contest” Sponsor
- Three total sponsor signs
- Sponsor listed on the certificate for the contest winner
- Acknowledgement at the Awards Banquet
- Listed on materials
- Sponsor logo displayed on website:
unpackinit.com/golf
- Photo taken with the winner and put on the website holding the certificate with the sponsor’s name

HOLE/GREEN SPONSOR

\$500

- Sponsor sign with logo placed near the green of one hole
- Sponsor logo displayed on website:*unpackinit.com/golf*

FAIRWAY SPONSOR

\$300

- Sponsor sign with logo placed on hole’s fairway
- Sponsor logo displayed on website: *unpackinit.com/golf*

GOLF TOURNAMENT SPONSOR FORM

Name _____

Email _____ Phone _____

Mailing Address _____

City/State/Zip _____

Please indicate how you would like to be listed on event materials:

COMMITMENT

☐ Grand Slam Sponsor | \$7,500

☐ Birdie Sponsor | \$1,900

☐ Major Champion Sponsor | \$5,000

☐ Contest Sponsor | \$1,000

☐ Ace Sponsor | \$3,000

☐ Hole/Green Sponsor | \$500

☐ Eagle Sponsor | \$2,500

☐ Fairway Sponsor | \$300

BILLING INFORMATION

☐ Check Enclosed \$ _____

**Please mail check to address below, made payable to UNPACKIN' it Ministries.*

☐ Please Charge: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Name on Card: _____

Card #: _____

☐ Please Send an Invoice ☐ Pay Online @ unpackinit.com/golf

*Signature: _____ Date: _____

**Your signature is your commitment to contribute at this level. Benefits will begin with receipt of funds or signed commitment form. Please send your business logo and website address ASAP to Darla@unpackinit.com.*

Mailing Address: UNPACKIN' it Ministries 4009 Corning Place Ste. 32-386 Charlotte, NC 28216